



- c. Identifying public problems:
  - d. Socializing new generations:
  - e. Providing a political forum:
  - f. Making profits:
7. What is the impact of television advertising in campaigns?
  8. How do campaigns manage news coverage of their candidates?
  9. Why is spin so important during a campaign?
  10. How do televised debates affect the campaign season?
  11. How do candidates use the Internet to target potential voters?
  12. How do interest groups and other outsiders use media to influence the outcome of a campaign?
  13. How much impact does media have on voters?
  14. How does the use of prepackaged news alter the relationship between government and the media?
  15. How has the relationship between media and the executive branch changed over time?
  16. What role does the media have in setting the public agenda?

17. How can investigative reporting affect politicians and the political landscape?

18. What is the role of the Federal Communications Commission (FCC)?

19. Why do some see media ownership as a source of concern?

20. In what ways can government control the content of broadcast media?

21. How has government control changed in times of national crisis?

22. To what extent does the public have the right to media access?

23. What evidence exists of media bias?

24. Does racial bias exist in modern media programming?

25. How might commercial bias affect how media covers the news?