

Public Opinion – Sample Homework Pacing

(Page numbers are from Ford, American Government and Politics Today, 17th edition)

Assignment #1: Forming Public Opinion

- What If?, page 202
- Chapter introduction, page 203
- Defining Public Opinion, pages 203-205
- Study guide questions 1-4
- Key terms 1-4
- [Public Opinion in the United States](#)
- [Crash Course: Public Opinion](#)

Assignment #2: Political Socialization

- How Public Opinion Is Formed: Political Socialization, pages 205-213
- Study guide questions 5-7
- Key terms 5-12
- [Crash Course: Shaping Public Opinion](#)
- [Yertle the Turtle](#)

Assignment #3: Voting Behavior

- [5 Things that Explain Trump's Stunning Victory](#)
- Political Preferences and Voting Behavior, pages 213-218
- Key terms 13-14
- [Crash Course: How Voters Decide](#)

Assignment #4: Measuring Public Opinion

- Measuring Public Opinion, pages 219-223
- Study guide questions 9-11
- Key terms 15-16

Assignment #5: Public Opinion and the Political Process

- Technology, Public Opinion, and the Political Process, pages 223-228
- What Would You Do?, page 229
- Study guide questions 12-14
- Key terms 17-18
- [Political Ideology and Participation](#)
- [Crash Course: Political Ideology](#)

Assignment #6: Study for the Test

- Review notes, flashcards, and study guides for this chapter